



EQUICONSULTING
SERVICES
PVT LTD

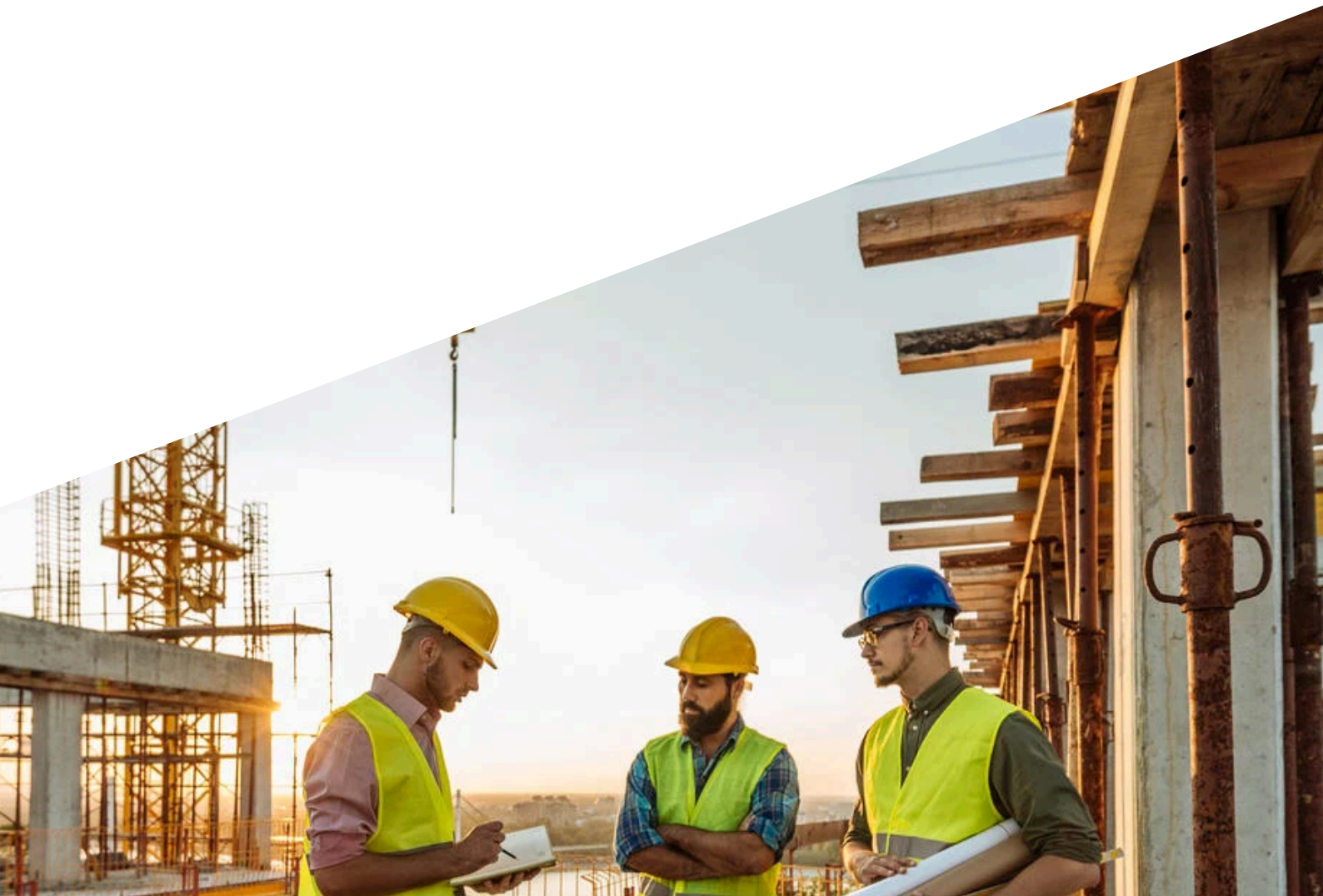
Technology | Innovation | Building on Consistency

WEL COME TO EQUICONSULTING SERVICES PRIVATE LIMITED

CREATIVE DESIGN AND VISUAL
SOLUTIONS TO ENHANCE
BRAND IDENTITY AND
AWARENESS.

Introduction

Welcome to Equiconsulting Services Pvt Ltd!
Established in 2023 and headquartered in Kolkata, West Bengal, we are a dynamic team of skilled professionals dedicated to delivering cutting-edge solutions in website development, mobile apps, Salesforce, ERP and CRM software, and digital marketing. Our expertise spans a range of technologies including JavaScript, jQuery, React JS, Node JS, Express JS, Vue Js, Mongo DB, .Net, Salesforce, Laravel, PHP, MySQL, Flutter, and React Native. At Equiconsulting, we don't just build; we build with commitment, ensuring ongoing support even after the sale. Discover how our passion for innovation can elevate your business.





Mission and Vision

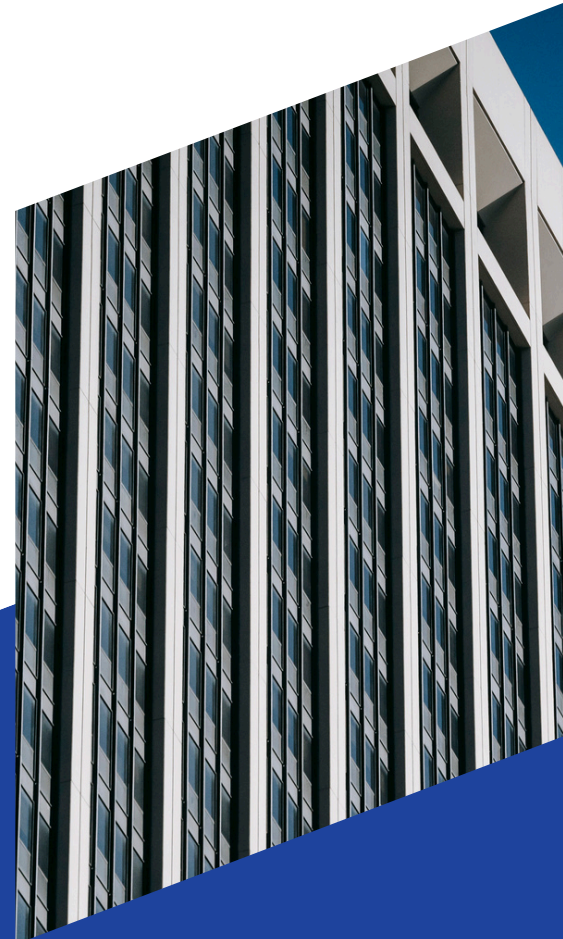
Our vision is to be a global leader in IT services and technology solutions, recognized for our creativity, technical prowess, and unwavering commitment to client satisfaction. We aspire to transform businesses through cutting-edge technology, fostering an environment of continuous innovation and improvement. By building lasting partnerships and staying at the forefront of technological advancements, we aim to shape the future of digital solutions and drive positive change across industries.

CRM + ERP SOFTWARE FOR CONSTRUCTION & REAL-ESTATE

CRM (Customer Relationship Management) and ERP (Enterprise Resource Planning) software tailored for the construction industry combines powerful tools to manage both the operational and client-facing aspects of a construction business. These systems are designed to streamline processes, improve communication, enhance project management, and increase overall efficiency, all while keeping projects on track and within budget.

Modules We provide

- **DASHBOARD**
- **UTILITIES**
- **HRMS & PAYROLL**
- **ACCOUNTING SYSTEM**
- **PROPERTY MANAGEMENT**
- **CRM SYSTEM**
- **PROJECT MANAGEMENT**
- **USER MANAGEMENT**
- **SITE MANAGEMENT**
- **FLEET MANAGEMENT**
- **SUPPLY CHAIN MANAGEMENT**
- **ROLES & PERMISSION**
- **REPORTS & ANALYSIS**





1. Dashboard

Centralized interface displaying key performance indicators (KPIs), project status, financial data, and real-time updates for easy monitoring and decision-making.

2. Utilities

Tools for managing essential services like electricity, water, and gas usage, including billing, tracking consumption, and maintenance schedules.

(i) Spreadsheet Online

Cloud-based spreadsheet tool that enables real-time collaboration, data entry, and analysis for project budgeting, financial tracking, and resource planning.



(ii). Word Online

A cloud-based word processing tool that allows users to create, edit, and share documents related to contracts, agreements, project plans, and communications.

(iii). File Manager

Centralized digital storage system for organizing, accessing, and sharing project documents, contracts, plans, and other important files securely within the organization.

3. HRMS & Payroll

Automates human resource management processes, including employee data, attendance tracking, payroll, benefits, and compliance with labor laws.



(i). Employee Setup

Configures and stores essential employee details such as personal information, job roles, compensation, and employment history for easy access and management.

(ii). Leave Management

Manages employee leave requests, including vacation, sick leave, and statutory holidays, tracks leave balances, and automates approvals and records.

(iii). Attendance

Tracks employee attendance, working hours, overtime, and absences, integrating with payroll for accurate compensation and labor cost management.



(iv). Training Setup

Organizes and tracks employee training programs, certifications, skills development, and compliance with industry-specific requirements for construction and real estate roles.

(v). HR Admin Setup

Configures system-wide HR settings, such as department structures, job roles, pay grades, policies, and approval workflows to streamline HR operations.

(vi). Employee Asset Setup

Manages company-issued assets assigned to employees (e.g., tools, vehicles, or IT equipment), ensuring proper tracking, maintenance, and returns.



(vii). Document Setup

Organizes and stores employee-related documents such as contracts, performance reviews, tax forms, and other HR records securely for easy access.

(viii). HRM System Setup

Customizes and configures the entire HRMS system, including workflows, data fields, permissions, and integrations with other business tools for streamlined HR operations.

(ix). Payroll Setup

Configures payroll processes, salary structures, tax settings, deductions, bonuses, and benefits to automate pay calculations and ensure timely, accurate payroll distribution.



4. Accounting System

Manages financial transactions, budgets, invoicing, accounts payable/receivable, and generates financial reports for better cash flow control.

(i). Purchases

Manages procurement and purchases, tracking vendor orders, deliveries, invoices, and payments to ensure timely and accurate inventory and cost management.

(ii). Double Entry

Implements a double-entry bookkeeping system that ensures every financial transaction is recorded with both debit and credit entries, ensuring accurate financial reporting.



(iii). Budget Management

Allows the creation and monitoring of project and business budgets, tracking expenditures and variances to ensure financial control and prevent cost overruns.

(iv). Accounting Setup

Configures the accounting system with company-specific settings, including chart of accounts, tax rates, financial periods, and reporting preferences to meet business needs.

5. Property Management

Facilitates the management of residential or commercial properties, including lease agreements, rent collection, maintenance, and tenant communications.



(i). Property

Manages property details, including types (residential, commercial, etc.), sizes, locations, ownership status, and rental or sale history for easy tracking and updates.

(ii). Property Deals

Tracks the lifecycle of property transactions, including offers, negotiations, contracts, and sales or lease agreements, streamlining deal management and documentation.

(iii). Property Management

Manages land plots for sale or development, tracking their dimensions, zoning, valuation, and status, while facilitating the buying and selling process.



(iv). Plot Owners

Maintains a database of plot owners, tracking ownership history, transactions, communications, and related legal documents for easy reference and management.

(v). Property Setup

Configures property-specific settings such as rental rates, sale prices, terms of use, tax details, and maintenance schedules to ensure smooth management and operations.

(6). CRM System

Tracks customer interactions, manages leads, prospects, and sales pipelines, and provides tools for improving customer relationships and client satisfaction.



(i). Leads

Captures and manages incoming leads from various sources, tracking potential clients, their needs, and engagement to nurture relationships and convert them into deals.

(ii). Deals

Manages the sales pipeline by tracking the status of ongoing deals, from initial contact to negotiation and final sale or contract closure, ensuring timely follow-ups and closures.

(iii). Form Builder

Customizes and creates forms for lead capture, client inquiries, project requests, and other client-facing interactions, streamlining data collection and integration into the CRM.



(iv). Contract

Facilitates the creation, storage, and management of contracts and agreements between clients, contractors, and vendors, ensuring all terms are clear and legally compliant.

(v). CRM System Setup

Configures the CRM system according to business needs, including setting up user roles, permissions, fields, workflows, and integrations to optimize customer relationship management processes.

7. Project Management

Handles project planning, scheduling, resource allocation, task tracking, and collaboration tools to ensure timely and on-budget project completion



(i). Projects

Manages the entire lifecycle of construction and real estate projects, including planning, budgeting, resource allocation, and tracking progress against milestones and deadlines.

(ii). Labour Management

Tracks and manages workforce allocation, labor costs, skill sets, certifications, and productivity on each project to ensure optimal staffing and compliance.

(iii). Tasks

Organizes and assigns tasks to team members, contractors, and subcontractors, tracking progress and ensuring timely completion in line with project goals and timelines.



(iv). Task Calendar

Provides a visual calendar view of task deadlines, project milestones, and work schedules, helping teams stay organized and ensuring that critical deadlines are met.

(v). Project Report

Generates comprehensive reports on project performance, including budgets, timelines, resource usage, and status updates, to help stakeholders make informed decisions.

(vi). Project System Setup

Configures the project management system, including setting up project templates, workflows, permissions, and integrations with other business systems to tailor the solution to specific project needs.



8. User Management

Provides a visual calendar view of task deadlines, project milestones, and work schedules, helping teams stay organized and ensuring that critical deadlines are met.

(i). User

Manages user accounts within the system, including personal details, access levels, and activity logs to ensure secure and efficient user management across the organization.

(ii). Role

Defines and assigns specific roles to users (e.g., admin, project manager, accountant), determining what permissions and access they have to various system features and data.



(iii). Client

Manages client profiles, tracking contact information, project history, preferences, and communications to foster strong client relationships and ensure smooth project execution.

(iv). Agent

Manages real estate agents' profiles, roles, commissions, and client interactions, streamlining agent-specific tasks such as property sales, viewings, and deal closures.

(v). Agency

Organizes and manages real estate agencies, linking agents, clients, and property listings to ensure efficient operations, reporting, and performance tracking across multiple locations.



(vi). Driver

Tracks and manages drivers within the fleet, including assignments, routes, vehicle usage, and compliance with safety regulations, ensuring efficient transportation for construction materials and site visits.

9. Site Management

Manages day-to-day construction site operations, including task assignment, safety protocols, material tracking, and progress monitoring.

(i). Inventory & Material

Tracks and manages construction materials and supplies, ensuring accurate inventory levels, timely ordering, and material usage monitoring to avoid shortages and delays.



(ii). Equipment Management

Manages construction equipment and machinery, tracking usage, maintenance schedules, repair logs, and assigning equipment to specific projects or tasks for optimal efficiency.

10. Fleet Management

Tracks and manages construction vehicles and equipment, optimizing usage, maintenance schedules, fuel consumption, and overall fleet efficiency.

(i). Vehicle

Tracks and manages the fleet of vehicles, including details like make, model, registration, maintenance history, and assigned usage for efficient fleet operations.



(ii). Booking

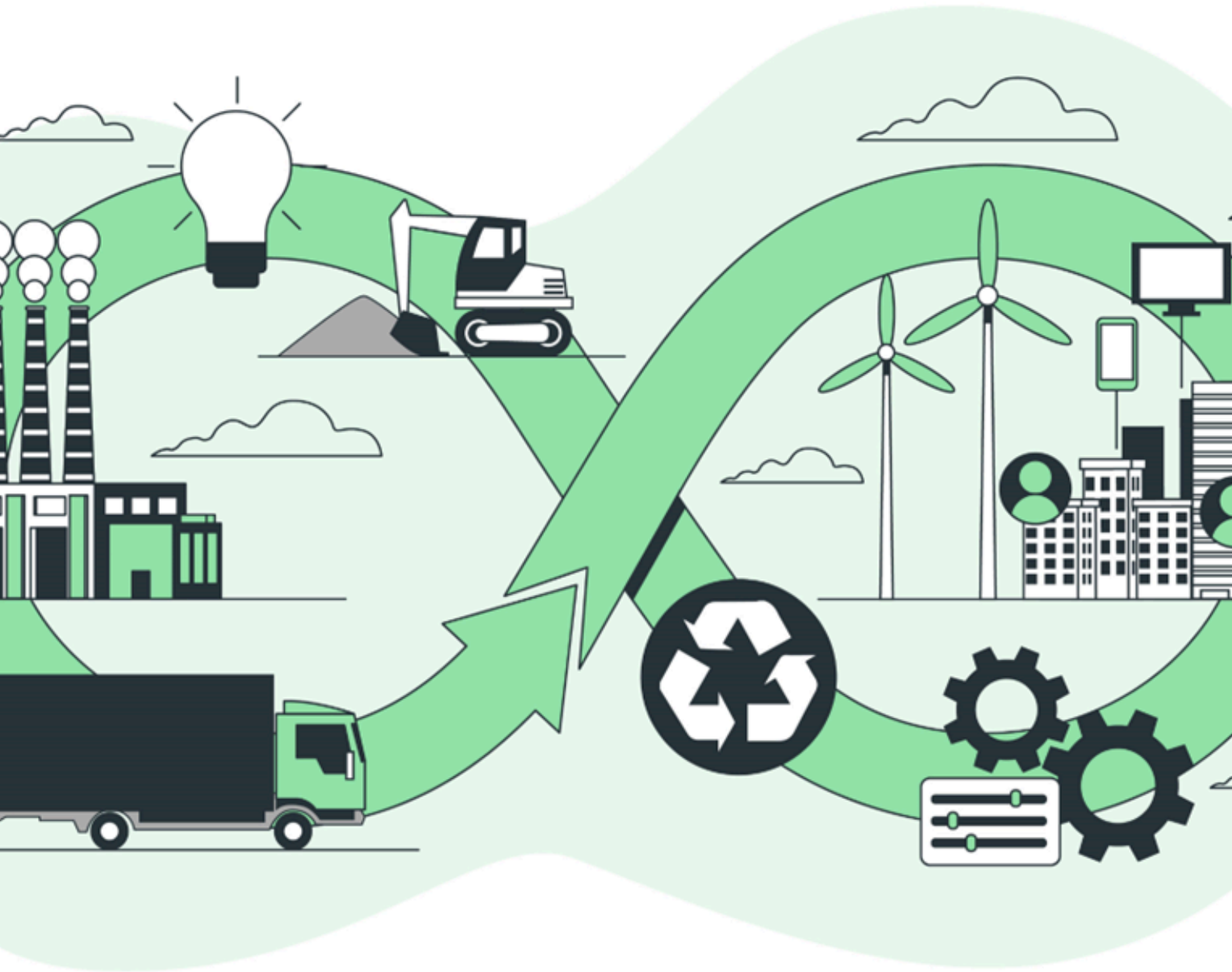
Manages vehicle booking and scheduling, allowing users to reserve vehicles for specific tasks or projects, ensuring optimal usage and avoiding scheduling conflicts.

(iii). Fuel Management

Monitors fuel consumption, tracks fuel purchases, and calculates fuel efficiency for each vehicle, helping to control costs and optimize fuel usage across the fleet.

(iv). Income & Expense

Tracks the income generated from fleet usage (e.g., vehicle rentals or project-specific transport) and related expenses (e.g., maintenance, fuel), providing financial insights into fleet operations.



(v). Availability

Monitors and displays the real-time availability of each vehicle in the fleet, allowing for easy tracking of which vehicles are in use, available, or under maintenance.

(vi). Fleet Setup

Configures and customizes fleet management parameters, including vehicle types, booking rules, maintenance schedules, and reporting preferences to align with business needs.

11. Supply Chain Management

Coordinates the flow of materials, from procurement to delivery, ensuring timely availability of resources and reducing project delays due to material shortages



(i). Product

Manages the details of construction materials and products, tracking inventory levels, suppliers, specifications, and costs to ensure timely procurement and availability.

(ii). Retailer

Tracks relationships and transactions with retailers, managing inventory levels, orders, pricing, and deliveries to ensure smooth supply of materials for projects.

(iii). Manufacturer

Manages the procurement and logistics of construction products from manufacturers, including order quantities, delivery schedules, pricing, and quality control.



(iv). Distributor

Coordinates with distributors to ensure timely delivery of materials, tracking shipments, stock levels, and order fulfillment to prevent delays in construction or development projects.

(v). Supply Setup

Configures the supply chain management system, defining supplier networks, product categories, ordering processes, and inventory management rules to streamline procurement and distribution.

12. Roles & Permission

Defines access levels and permissions for different users, ensuring the right individuals have appropriate control and visibility over system functions and data.

13. Reports & Analysis

Provides customizable reports and data analytics for project performance, financial health, resource utilization, and other key metrics to inform strategic decisions.

Contact Us



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Thank You!

Hopefully, we can work together and
this project will be successful.

